

“Absolute Certainty”

Absolute Certainty is a concept that welcomes randomness, curve balls and backing yourself.

Something we don't necessarily consider. However, with uncertainty becoming our norm today, it is a quality we must adopt. Another name to call it - Evolution 101, and when adopted with absolute certainty helps drive more revenue, increase margins, strengthen leadership and build businesses.

Join award winning keynote speaker and best-selling author, Bernadette McClelland as she takes you on a journey from hero to zero and back again planting you fair and square in the hero's shoes. The '*Absolute Certainty*' adage is backed up by three key commitments – risk, resourcefulness and responsibility.

Bernadette has spent her career in the throes of highly successful sales and leadership environments, contributing to the likes of Anthony Robbins, Harvard University MBAs and Fortune 500 companies, enabling sales teams, leaders and businesses to get the edge.

Provocative, humorous, smart and definitely inspirational, Bernadette McClelland, in her endearing Australian style, won't just educate and inform, she will provide messages to prepare you for what will come next.

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