

BERNADETTE MCCLELLAND

Sales Leadership and Mindset Speaker



SELLING, SELLING, SOUL'd!

Move from Reluctance to Confidence so that you can authentically and profitably connect and convert more customers in this post pandemic, *Connection Economy*.

Bernadette McClelland will gently push your buttons to inspire and challenge you to think differently about the responsibility of business building in a remote and virtual world. As a peak performance coach across 12 countries in the APAC region, she is described by Tony Robbins as a 'superstar'. Harvard ratify her as a sales coach for their MBA Students and Brian Tracy has endorsed two of her 5 books on sales and sales leadership. And that's not all, she has not only walked across Spain and Portugal, solo and without a map, a guide, or her trusty laptop, she has also walked in your shoes - as a salesperson, a sales leader, and a business owner. So, let's get your prospects, clients, and customers **SOUL'd** on **YOU** today, too!

▶ **SELL CHANGE**
because nobody cares about your product. Truly!

▶ **OWN YOUR OUTCOMES**
because outcomes drive incomes

▶ **UNLOCK MONEY BLOCKS**
and better define and communicate your value

▶ **LEARN. UNLEARN. RELEARN.**
so you can stay current and get ahead

▶ **DELIVER CERTAINTY**
because that's what your buyers really buy!

"Bernadette's presentation was followed by a year of company growth."

Jeff Dunn, Director of Sales, Northwest Exterminating, Atlanta, GA

"She impacted me in a way few speakers ever have."

Darryl Praill, Chief Revenue Officer, VanillaSoft

"Our audience always walks away energised and ready to act."

Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

"I wasn't planning to sit through the session fully and I ended up spending one and a half hours because Bernadette did captivate me."

Madhavan P, Vice President TATA Teleservices, New Delhi, India



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