

AMPLIFY POTENTIAL

BERNADETTE MCCLELLAND
Sales Leadership and Mindset Speaker

Business Results.
People Growth.
Individual Success.

STORYSELLING FOR SALES:

Stop Selling Widgets. Start Selling Wisdom.

Sales and Marketing is not just about INCOMES. It's about OUTCOMES. In a post pandemic world buyers want someone to shift their thinking and bring new ideas to the table. Based on Bernadette's new book 'Shift and Disrupt' she walks you through the unique StorySeller Circles that create that disruption leveraging mindset, mental models, meaning and money.

INSPIRED LEADERSHIP:

The Blessings Of Bankruptcy

It's about being A LEADER not just THE LEADER. In this post pandemic and uncertain world, the riches are not always found dressed as material success. In this keynote, discover Bernadette's proven 5 step pathway to unlocking the code toward inspired personal and professional leadership and shift your focus from 'Why Me?' To 'What's Next?'

SIGNATURE KEYNOTES FOR 2023:

Bernadette's Keynotes and Workshops, whether in person or virtual are filled with gold nuggets, inspiration, audience engagement and actionable activities. You will be inspired, motivated and ready to create change in you, and around you.

A UNIQUE APPROACH

Australian! Female! Humorous! Compelling!

Tony Robbins referred to her as a 'superstar'. Harvard ratified her as one of their MBA sales coaches, the Nasdaq Entrepreneurial Centre leverages her IP and Brian Tracy has endorsed two of her books on sales leadership.

In an environment of accelerated mental health challenges, top talent turnover and reduced market share, Bernadette McClelland will gently push your buttons to inspire and challenge you *to shift and disrupt* your thinking when it comes to differentiating yourself in an online and remote world.

In these inspiring, entertaining, yet practical keynotes, you will walk away energised and redefine what amplifying potential means to you, your business and your team.

RAVE REVIEWS

"Bernadette's presentation was followed by a year of company growth." Jeff Dunn, Director of Sales, Northwest Exterminating, Atlanta, GA

"Our audience always walks away energised and ready to act." Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

"She impacted me in a way few speakers ever have." Darryl Prail, Chief Revenue Officer, VanillaSoft

"I wasn't planning to sit through the session, and I ended up spending one and a half hours because Bernadette did captivate me." Madhavan P, Vice President TATA Teleservices, New Delhi, India



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