

BEYOND THE NUMBERS

BERNADETTE MCCLELLAND THE STORY STRATEGIST

Business Results.
People Growth.
Individual Success.

BECOME THE #1 PICK and DOMINATE YOUR MARKET

Sales and Marketing is not just about INCOMES. It's about OUTCOMES.

In a post pandemic world buyers want someone to shift their thinking and bring new ideas to the table. Based on Bernadette's latest book 'Shift and Disrupt' she will help you rethink your perception of what makes a high performing business. Rather than help bridge the competitive gap, she will ensure you create it!

SIGNATURE KEYNOTE FOR 2023:

WHAT YOU'LL GET

- ✓ THE POWER TO AMPLIFY YOUR IDENTITY, AUTHORITY AND MONEY LENS
- ✓ STRATEGIES AND STORIES TO MASTER YOUR INFLUENCE AND INFLUENCE YOUR MARKET
- ✓ 3 STEPS TO STAND OUT IN AN OCEAN OF OBSCURITY
- ✓ DOMINATE YOUR MARKET WITH 3 THOUGHT PROVOKING QUESTIONS
- ✓ DEEPEN THE CAPACITY TO WIN MORE BUSINESS!

Bernadette's Keynotes and Workshops, whether in person or virtual are filled with gold nuggets, inspiration, audience engagement and actionable activities. You will be inspired, motivated and ready to create change in you, and around you.

A UNIQUE APPROACH

Australian! Female! Humorous! Compelling!

She landed million-dollar deals and influenced the US Government to recognise her in the top 1% of Sales Leaders, globally.

Tony Robbins referred to her as a 'superstar'. Harvard ratified her as one of their MBA sales coaches, the Nasdaq Entrepreneurial Centre leverages her IP and Brian Tracy has endorsed two of her books on sales leadership.

In an environment of accelerated mental health challenges, top talent turnover and reduced market share, Bernadette McClelland will gently push your buttons to inspire and challenge you to *shift and disrupt* your thinking and be seen as the #1 pick!

In her engaging, yet practical keynote, you will walk away energised and redefine what going beyond the numbers means to you, your business, your clients and your team.

RAVE REVIEWS

"Bernadette's presentation was followed by a year of company growth." Jeff Dunn, Director of Sales, Northwest Exterminating, Atlanta, GA

"Our audience always walks away energised and ready to act." Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

"She impacted me in a way few speakers ever have." Darryl Prail, Chief Revenue Officer, VanillaSoft

"I wasn't planning to sit through the session, and I ended up spending one and a half hours because Bernadette did captivate me." Madhavan P, Vice President TATA Teleservices, New Delhi, India



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