



BERNADETTE MCCLELLAND

THE STORY STRATEGIST

FINDING YOUR BRAVE: Fear Less, Fail More and Keep the Faith

KEY TAKEAWAYS

- ✔ **Be Bold** – invite uncertainty into your life with an ‘I’m ready - come get me attitude’
- ✔ **Respect Resourcefulness** – and you will literally step into the foundations of bravery.
- ✔ **Act Authentically** – be true to yourself, remove pedestals and stand up for what you believe.
- ✔ **Value Vulnerability** – let yourself be seen and growth and bravery will follow.
- ✔ **Embrace Ego** – nail it right and you will have a friend for life.

FOR AUDIENCES THAT WANT TO AMPLIFY THEIR POTENTIAL, CREATE CHANGE AND ACHIEVE THE RESULTS THAT MATTER THE MOST IN AN ENGAGING AND INSPIRING WAY

A UNIQUE APPROACH

Australian! Humorous! Female! Compelling!

Tony Robbins referred to her as a ‘*superstar*’. Harvard ratified her as one of their MBA sales coaches, the Nasdaq Entrepreneurial Centre leverage her IP and Brian Tracy has endorsed two of her books on sales leadership.

She has landed million dollar deals and influenced the US Government to recognise her in the top 1% of Sales Leaders, globally.

In an environment of accelerated mental health challenges, top talent turnover and reduced market share, Bernadette McClelland will gently push your buttons to inspire and challenge you *to find your brave* and reach a level of inner peace and confidence you never knew existed!

In these inspiring, entertaining, yet practical keynotes, you will walk away energised and able to redefine what *Fearing Less, Failing More and Keeping the Faith* means to you, your business or your team.

RAVE REVIEWS

“Bernadette’s presentation was followed by a year of company growth.”

Jeff Dunn, Director of Sales, Northwest Exterminating, Atlanta, GA

“Our audience always walks away energised and ready to act.”

Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

“She impacted me in a way few speakers ever have.”

Darryl Prail, Chief Revenue Officer, VanillaSoft

“I wasn’t planning to sit through the session fully and I ended up spending one and a half hours because Bernadette did captivate me.”

Madhavan P, Vice President TATA Teleservices, New Delhi, India

