



# BERNADETTE MCCLELLAND

SALES TRANSFORMATION SPEAKER

## THE INFLUENCE OF STORY

SHAPING REALITY FOR UNBEATABLE SUCCESS

- ✓ **START WITH 'WHO'** - You are your #1 asset
- ✓ **THOUGHT LEADERSHIP TRUMPS THOUGHT REPEATERSHIP** - Dare to bring new ideas to the table
- ✓ **OUTCOMES BEGET INCOMES** - Value your value!
- ✓ **RAISE A RUCKUS** - It's time to shift the status quo
- ✓ **YES! NO! MAYBE, SO!** - Are you deliberate? Or do you deliberate?

**FOR AUDIENCES TO AMPLIFY THEIR POTENTIAL, CREATE CHANGE AND ACHIEVE THE RESULTS THAT MATTER THE MOST**

### A UNIQUE APPROACH

**Australian! Humorous! Female! Compelling!**

Bernadette landed million-dollar deals in **Corporate Australia** and influenced the **US Government** to recognize her in the top 1% of Sales Leaders, globally.

**Harvard** ratified her as one of their MBA sales coaches, she tested her IP with the **Nasdaq Entrepreneurial Centre**, **Tony Robbins** referred to her as a 'superstar' and **Brian Tracy** has endorsed two of her books on sales leadership.

Bernadette McClelland will gently push your audience's buttons to inspire and challenge them to shift and disrupt their thinking to be seen as the **#1 choice by their buyers and dominate their market!**

### RAVE REVIEWS

**"You're a Super Star."** Anthony Robbins, Peak Performance Coach

**"Our audience always walks away energised and ready to act."** Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

**"She impacted me in a way few speakers ever have."** Darryl Prail, Chief Revenue Officer, VanillaSoft

