

BERNADETTE MCCLELLAND

SPEAKS ON:

Sales Success, Resilience and Resourcefulness!

CREATE A HIGH PERFORMING SALES CULTURE



A UNIQUE APPROACH

Australian! Female! Humorous! Compelling!

She landed million-dollar deals in **Corporate Australia**, influenced the **US Government** to recognize her in the **top 1% of Sales Leaders, globally** and **Harvard** ratified her as one of their MBA sales coaches.

Her IP has been tested with the **Nasdaq Entrepreneurial Centre** and the **University of Colorado** and **Colorado's Global Landing Pad** have leveraged her mentorship.

Tony Robbins referred to her as a 'superstar' and **Brian Tracy** has endorsed two of her books on sales leadership.

Drawing on her experience of having been bedridden for a year, losing a business and becoming bankrupt, she will inspire your audience on how to get back into the game easily and effortlessly!

In an era of accelerated mental health challenges, top talent turnover and reduced market share, Bernadette McClelland is your #1 choice to challenge your audience and disrupt their thinking so **they** can be your markets #1 choice.

RAVE REVIEWS

"Our audience always walks away energized and ready to act." Jeb Blount, Co-Partner, OUTBOUND Global Sales Conference

"Bernadette McClelland is one of our most respected speakers on this theme." Warren Steinicke, State Director - VIC, The CEO Institute

"I wasn't planning to sit through the session, but Bernadette captivated me." Madhavan P, Vice President, TATA Teleservices, New Delhi, India

HOW BERNADETTE PROVIDES VALUE

In a world where change is the only constant, deliberately disrupting your thinking isn't just a concept, **it's a strategic imperative.**

The following programs will unravel the transformative power of intentional change, guiding CEOs, sales leaders and salespeople through six pragmatic **WISDOM** principles including your worldview, identity, strategy, decisions, ownership and how you move *beyond* resilience to higher potential and performance.

TRANSFORMATIONAL KEYNOTES

- ✔ Building High Performing, Resilient Sales Teams for Uncertain Times!
- ✔ How to *Stop Selling Widgets* and Start Selling Wisdom!
- ✔ Crafting a Culture Where Everyone Sells—and Wins!"
- ✔ How to *Find Your Brave* and Make It Happen!

TRANSFORMATIONAL WORKSHOPS

- ✔ Leadership Success Through Strategic Pipeline Focus!
- ✔ Sales Mastery: Winning Business and Dominating the Market!"

